

# CHINESE FOR INTERNATIONAL BUSINESS UNDERGRADUATE CERTIFICATE

## Information

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-liberal-arts-sciences/modern-languages/>) to see Modern Languages department information.

The certificate program offers an opportunity for students who are seeking an academic credential to demonstrate they are prepared to meet the challenges of doing business in the Chinese-speaking world. The program focuses specifically on those courses that are geared toward a skill set in the international business market. Students will learn to speak, comprehend, read, and write in Chinese Pinyin, with a focus on specialized vocabulary and business communication, and will acquire intercultural competence. The certificate is available to all students across the University, as well as non-degree-seeking business professionals with a prior degree who are seeking to increase their skillset and value in the international marketplace. The required and elective courses can be taken from the CLAS, the Business School, and the College of Arts and Media.

## Program Delivery

- This is an on-campus program.

## Declaring This Certificate

Students interested in completing this certificate should complete this form: CLAS Undergraduate Certificate Intent to Declare Form ([https://ucdenver.co1.qualtrics.com/jfe/form/SV\\_2hNYIHqVx0Ta0Dk/](https://ucdenver.co1.qualtrics.com/jfe/form/SV_2hNYIHqVx0Ta0Dk/)), which requests that the certificate be added to your student record. Once added, you will be able to run a certificate degree audit. The certificate degree audit should be used in collaboration with the Certificate Advisor to ensure successful completion of the requirements.

Students should then work with Victor Woo (l-hao.woo@ucdenver.edu) – the certificate advisor, to ensure completion of all certificate requirements.

## Completing This Certificate

Students must also complete the CLAS Undergraduate Certificate Completion Verification Form, ([https://ucdenver.co1.qualtrics.com/jfe/form/SV\\_eYPLZl6vVh0wG8K/](https://ucdenver.co1.qualtrics.com/jfe/form/SV_eYPLZl6vVh0wG8K/)) before graduation, in order to confirm completion of their certificate. The certificate advisor will confirm that your certificate has been successfully completed, and will work with campus partners to apply the certificate to your transcript.

Students must fill out the Certificate Completion Form before the deadlines below, to ensure the certificate is applied to your transcript correctly. If you are a non-degree seeking student, please fill out this form in the term in which you intend to complete your certificate.

Spring semester – April 1  
Summer semester – July 1

Fall semester – November 1

These program requirements are subject to periodic revision by the academic department, and the College of Liberal Arts and Sciences reserves the right to make exceptions and substitutions as judged necessary in individual cases. Therefore, the College strongly urges students to consult regularly with their Chinese for International Business advisor to confirm the best plans of study before finalizing them.

## General Requirements

Students must satisfy all requirements as outlined below and by the department offering the certificate.

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

## Certificate Requirements

- Students must complete a minimum of 12 credit hours from approved courses.
- Students must complete six CHIN upper division (3000-level and above) credit hours.
- Students must earn a minimum grade of C (2.0) in all courses that apply to the certificate and must achieve a minimum cumulative certificate GPA of 2.0. Courses taken using P+/P/F or S/U grading cannot apply to certificate requirements.
- Students must complete a minimum of nine credit hours from approved courses with a minimum of six CHIN credit hours, with CU Denver faculty.

## Certificate Restrictions, Allowances and Recommendations

- If you have questions about your level of proficiency, please see the certificate advisor for guidance regarding placement.
- Additional electives may be approved in consultation with certificate advisor.

Code	Title	Hours
<b>Complete the following program requirements, according to your entering Chinese proficiency level:</b> <sup>1</sup>		<b>12</b>
<i>A. If your level of Chinese proficiency is elementary/beginner:</i> <sup>2</sup>		
<i>Complete the following three courses:</i>		
CHIN 1071	Beginning Mandarin Chinese for International Business	
CHIN 3071	Intermediate Mandarin Chinese for International Business	
CHIN 3130	Special Topics in Chinese	
<i>B. If your level of Chinese proficiency is intermediate or higher:</i>		
<i>Complete both of the following required Chinese courses:</i>		
CHIN 3071	Intermediate Mandarin Chinese for International Business	
CHIN 3130	Special Topics in Chinese (topic must be related to international business)	

Complete three-six credits from the following elective courses-one course for beginning level students and two courses for intermediate level students:<sup>3</sup>

CHIN 1000	China and the Chinese
CHIN 3130	Special Topics in Chinese (topics for elective credit can be related to anything)
CHIN 3200	Contemporary Chinese Society and Culture
COMM 4430	Communication, China, and the US
ENTP 6826	International Entrepreneurship
FINE 4750	Arts of China
GEOG 3160	Geography of China
HIST/CHIN 4421	Modern China
INTB/ENTP 4028	Global Study Topics (topics must be related to China)
INTB/MGMT 4400	Environments of International Business
PHIL 3981/ RLST 3660	Chinese Philosophy and Culture
PSCI 4615	Politics and Government of China
PSCI 4186	East Asia in World Affairs

**Total Hours**

**12**

<sup>1</sup> If you haven't taken any classes here at CU Denver, take the placement test. You will take it in our Modern Languages Language Lab (Plaza 115). Just walk in and ask to take the test. The test results will show which level you have tested into.

The certificate program aims to give students a solid foundation in business vocabulary words, basic business and cultural concepts, and intensive situational practice that will prepare them to function competently in today's Chinese-speaking world. The specialized course content will benefit students in their pursuit of individual and professional career objectives in the global marketplace. After successfully completing the requirements for the program, students will:

1. Develop geographic literacy and cultural understanding of the Chinese-speaking world.
2. Become competent with basic vocabulary and structures required to communicate and be able to discuss and translate texts and documents related to business in Chinese.
3. Reach the level of Intermediate Low of ACTFL's proficiency test.
  - a. Speakers at the Intermediate Low sublevel are able to handle successfully a limited number of uncomplicated communicative tasks by creating with the language in straightforward social situations. Conversation is restricted to some of the concrete exchanges and predictable topics necessary for survival in the target-language culture. These topics relate to basic personal information; for example, self and family, some daily activities and personal preferences, and some immediate needs, such as ordering food and making simple purchases.
  - b. At the Intermediate Low sublevel, speakers are primarily reactive and struggle to answer direct questions or requests for information. They are also able to ask a few appropriate questions. Intermediate Low speakers manage to sustain the functions of the Intermediate level, although just barely.

Intermediate Low speakers express personal meaning by combining and recombining what they know and what they hear from their interlocutors into short statements and discrete sentences.

- c. Their responses are often filled with hesitancy and inaccuracies as they search for appropriate linguistic forms and vocabulary while attempting to give form to the message. Their speech is characterized by frequent pauses, ineffective reformulations and self-corrections. Their pronunciation, vocabulary, and syntax are strongly influenced by their first language.
- d. In spite of frequent misunderstandings that may require repetition or rephrasing, Intermediate Low speakers can generally be understood by sympathetic interlocutors, particularly by those accustomed to dealing with non-natives