

# AI AND COMMUNICATION UNDERGRADUATE CERTIFICATE

## Introduction

Please click here (<https://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-liberal-arts-sciences/communication/>) to see Communication Department information.

As the communication field redefines itself amid these technological changes, programs that blend creativity with AI literacy are becoming a strategic necessity rather than an academic novelty. This certificate's distinct focus on creative and ethical communication in the context of AI sets it apart from adjacent fields such as digital studies or information science, which emphasize systems and coding rather than message design, cultural interpretation, and human expression. As industries increasingly demand professionals who can navigate the intersection of technology, communication, and ethics, this certificate will produce graduates who can apply AI competencies within the relational, cultural, and strategic dimensions of human communication.

## Program Delivery

This is an on-campus and online program.

## Declaring This Certificate

Students interested in completing this certificate should complete this form: CLAS Undergraduate Certificate Intent to Declare Form ([https://ucdenver.co1.qualtrics.com/jfe/form/SV\\_2hNYIHqVx0Ta0Dk](https://ucdenver.co1.qualtrics.com/jfe/form/SV_2hNYIHqVx0Ta0Dk)), which requests that the certificate be added to your student record. Once added, you will be able to run a certificate degree audit. The certificate degree audit should be used in collaboration with the Certificate Advisor to ensure successful completion of the requirements.

Students should then work with Soumia Bardhan ([Soumia.Bardhan@ucdenver.edu](mailto:Soumia.Bardhan@ucdenver.edu)) – the certificate advisor, to ensure completion of all certificate requirements.

## Completing This Certificate

Students must also complete the CLAS Undergraduate Certificate Completion Verification Form, ([https://ucdenver.co1.qualtrics.com/jfe/form/SV\\_eyPLZI6vVh0wG8K](https://ucdenver.co1.qualtrics.com/jfe/form/SV_eyPLZI6vVh0wG8K)) before graduation, in order to confirm completion of their certificate. The certificate advisor will confirm that your certificate has been successfully completed, and will work with campus partners to apply the certificate to your transcript.

Students must fill out the Certificate Completion Form before the deadlines below, to ensure the certificate is applied to your transcript correctly. If you are a non-degree seeking student, please fill out this form in the term in which you intend to complete your certificate.

Spring semester – **April 1**  
Summer semester – **July 1**  
Fall semester – **November 1**

Once confirmed, no physical certificate will be mailed to you, but it will be noted on your final transcript.

## Additional Information

Additional information about the Undergraduate Certificate in AI and Communication may be obtained from Dr. Soumia Bardhan, at [soumia.bardhan@ucdenver.edu](mailto:soumia.bardhan@ucdenver.edu).

These program requirements are subject to periodic revision by the academic department, and the College of Liberal Arts and Sciences reserves the right to make exceptions and substitutions as judged necessary in individual cases. Therefore, the College strongly urges students to consult regularly with their AI and Communication advisor to confirm the best plans of study before finalizing them.

## General Requirements

Students must satisfy all requirements as outlined below and by the department offering the certificate.

- Click here (<https://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

## Program Requirements

1. Students must complete a minimum of 12 credit hours from approved courses.
2. Students must complete a minimum of nine upper division (3000-level and above) credit hours from approved courses.
3. Students must earn a minimum grade of B (3.0) in all courses that apply to the certificate and must achieve a minimum cumulative certificate GPA of 3.0. Courses taken using P+/P/F or S/U grading cannot apply to certificate requirements.
4. Student must complete all credit hours for the certificate with CU Denver faculty.

## Program Restrictions, Allowances and Recommendations

1. It is recommended students take COMM 1021: Introduction to Media Studies before commencing the certificate.

Code	Title	Hours
<b>Complete the following required courses:</b>		<b>9</b>
COMM 3072	Media Communication Skills with AI	
COMM 3082	New Media Production and Management with AI	
COMM 4291	AI and Human Communication	
<b>Complete one of the following elective courses:</b>		<b>3</b>
COMM 3081	Introduction to Digital Studies	
COMM 4575	Designing Health Messages	
ENGL 3140	Writing and Editing with Generative Artificial Intelligence	
PHIL 3001	The Ethics of Artificial Intelligence (AI)	
<b>Total Hours</b>		<b>12</b>

To learn more about the Student Learning Outcomes for this program, please visit our website (<https://clas.ucdenver.edu/communication/ai-communication-certificate-learning-outcomes>).