MUSIC INDUSTRY STUDIES MINOR

Introduction

Please click here (http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/music-entertainment-industry-studies/) to see general Music & Entertainment Industry Studies information.

Music is a rapidly evolving field that requires practitioners to have a broad understanding of the main functional areas and intimate knowledge of the creation and operation of music organizations. The music industry studies minor provides students with a strong foundation in the functional operations of the music industry. At the completion of the minor, students will have an in-depth knowledge of music marketing, artist management, concert promotion and music publishing.

Program Delivery

• This is an on-campus program.

Declaring This Minor

• To declare this minor, please see College of Arts & Media Advising and Student Services in Arts Building, 177. Consult the College of Arts & Media at CAM@ucdenver.edu for more information.

General Requirements

Students must satisfy all requirements as outlined below and by the department offering the minor.

• Click here (http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/) for information about Academic Policies

Program Requirements

1. Students may transfer up to six semester hours of non-CU Denver courses toward a College of Arts & Media minor. All other courses must be taken at CU Denver.
2. A minimum grade of C (2.0) is required for each course applied toward a College of Arts & Media major, minor or certificate requirement. A grade of C- (1.7) or lower will not fulfill a major, minor or certificate requirement. A grade of P is acceptable for courses in which the only grade available is Pass or Fail.
3. Students may use up to six semester hours to fulfill both major and minor requirements; the remaining semester hours for the minor must be taken in addition to the major requirements. Contact the Music Department at MEIS.Dept@ucdenver.edu for more information on the minor.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MUSC 2750</td>
<td>Introduction to Music Business</td>
<td>3</td>
</tr>
<tr>
<td>MUSC 3250</td>
<td>Music and Entertainment Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MUSC 3260</td>
<td>Artist Management</td>
<td>3</td>
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<tr>
<td>MUSC 3699</td>
<td>Concert Promotion and Venue Management</td>
<td>3</td>
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There is a recommended sequence for the Music Industry Studies course work. Please contact the College of Arts & Media at CAM@ucdenver.edu for course sequencing and any prerequisite updates.