MUSIC INDUSTRY STUDIES MINOR

Introduction

Please click here (https://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/music-entertainment-industry-studies/) to see general Music & Entertainment Industry Studies information.

Music is a rapidly evolving field that requires practitioners to have a broad understanding of the main functional areas and intimate knowledge of the creation and operation of music organizations. The Music Industry Studies Minor provides students with a strong foundation in the functional operations of the music industry. At the completion of the minor, students will have an in-depth knowledge of music marketing, artist management, concert promotion and music publishing.

Program Delivery

- This is an on-campus program.

Declaring This Minor

- To declare this minor, please see College of Arts & Media Advising and Student Services in Arts Building, 177. Consult the College of Arts & Media at CAM@ucdenver.edu for more information.

General Requirements

Students must satisfy all requirements as outlined below and by the department offering the minor.

- Click here (https://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/) for information about Academic Policies

Program Requirements

1. Students may transfer up to six semester hours of non-CU Denver courses toward a College of Arts & Media minor. All other courses must be taken at CU Denver.
2. A minimum grade of C (2.0) is required for each course applied toward a College of Arts & Media major, minor or certificate requirement. A grade of C- (1.7) or lower will not fulfill a major, minor or certificate requirement. A grade of S is acceptable only for courses in which the grading basis is S/U. No more than 6 semester hours of P+/P/F is allowed in any given semester. No more than 12 semester hours may be elected as P+/P/F toward the degree.
3. Students may use up to six semester hours to fulfill both major and minor requirements; the remaining semester hours for the minor must be taken in addition to the major requirements. Contact the Music Department at MEIS.Dept@ucdenver.edu for more information on the minor.

Code	Title	Hours
Required Courses		
Take **all** of the following Music Industry Studies Minor courses (15 semester hours/5 courses total):		
MUSC 2750	Introduction to Music Business	3
MUSC 3250	Music and Entertainment Marketing	3
MUSC 3260	Artist Management	3
MUSC 3699	Concert Promotion and Venue Management	3
MUSC 3760	Music Publishing	3
Total Hours		**15**

There is a recommended sequence for the Music Industry Studies course work. Please contact the College of Arts & Media at CAM@ucdenver.edu *for course sequencing and any prerequisite updates.*