

# MUSIC BUSINESS EMPHASIS, NON-AUDITION TRACK, MUSIC BS

## Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/music-entertainment-industry-studies/>) to see general Music & Entertainment Industry Studies information.

The music business emphasis prepares undergraduates for careers in such fields as artist management, music publishing, concert promotion, record production, venue management, label promotion, distribution and entertainment law.

## Program Delivery

- This is an on-campus program.

## Declaring This Major

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/records-registration/registration/declare-change-major-minor/>) to go to information about declaring a major.
- The Bachelor of Science (BS) in Music has a competitive application process. Please refer to the Department of Music & Entertainment Industry Studies website for detailed guidelines and information.
- Students who wish to pursue the music business emphasis, non-audition track, are not required to complete an audition as part of the application process. Students will be assessed for varying levels of performance proficiency as part of the curriculum. Please contact the College of Arts & Media at [CAM@ucdenver.edu](mailto:CAM@ucdenver.edu) for further information.

## General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/general-graduation-requirements/>)
- CU Denver Core Curriculum (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/>)
- College of Arts & Media Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/#graduationrequirementstext>)
- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

## Program Requirements

1. To earn a BS in Music, students must complete musicianship courses, Music & Entertainment Industry Studies core courses and requirements from one of the four emphasis areas: performance, singer/songwriter, music business or recording arts.
2. A minimum grade of C (2.0) is required for each course applied toward a College of Arts & Media major, minor or certificate requirement. A grade of C- (1.7) or lower will not fulfill a major, minor

or certificate requirement. A grade of P is acceptable for courses in which the only grade available is Pass or Fail.

Code	Title	Hours
<b>Musicianship</b>		
Take <b>all</b> of the following Musicianship course groups:		
PMUS 1120	Music Theory I	3
PMUS 1119	Ear Training and Sight Singing I	1
PMUS 1500	General Recital	1
Take <b>one</b> of the following Musicianship courses:		
PMUS 1023	Piano Class I	
PMUS 1040	Class Guitar	
Take <b>one</b> of the following Musicianship courses:		
PMUS 1023	Piano Class I	1
PMUS 1024	Piano Class II	
PMUS 1040	Class Guitar	
PMUS 1041	Class Guitar II	
PMUS 1050	Voice Class I	
Take <b>all</b> of the following Musicianship courses:		
PMUS 3832	Music in Culture	3
PMUS ____	Music History Elective	3
Music Elective (6 semester hours)		6
<b>Music &amp; Entertainment Industry Studies Core</b>		
Take the following Music & Entertainment Industry Studies Core course:		
MUSC 1540	Introduction to Audio Production	3
<b>Music Business Emphasis</b>		
Take <b>all</b> of the following Music Business Emphasis courses:		
MUSC 2700	Introduction to Music Business	3
MUSC 3210	Music and Entertainment Marketing	3
MUSC 3220	Artist Management	3
MUSC 3690	Concert Promotion and Venue Management	3
MUSC 3700	Music and Entertainment Business in the Digital Age	3
MUSC 3710	CAM Records	3
MUSC 3720	Law and the Music Industry	3
MUSC 3755	Music Publishing	3
MUSC 4740	Music Business Analysis	3
MUSC 4890	Music Business Senior Seminar	3
<b>Music Business Emphasis Electives</b>		
Take <b>twenty-seven</b> semester hours of Music Business Emphasis electives.		27
Total Hours		79

*Please contact the College of Arts & Media at [CAM@ucdenver.edu](mailto:CAM@ucdenver.edu) for course sequencing, any prerequisite updates and for lists of approval electives and more information about this emphasis.*

To review the Degree Map for this program, please visit our website (<https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/cam/>).