MANAGEMENT WITH SPECIALIZATION IN INFORMATION SYSTEMS, BS IN BUSINESS ADMINISTRATION

Introduction

Please click here (http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/) to see Business School information.

The management curriculum provides the foundation for careers in supervision and general management in a wide variety of organizations. It develops skills in management practice through an understanding of general management principles, individual and group behavior, organizational change, and design and human resources management.

Information technology is the prime driver of business strategy. This specialization focuses on the strategic, technological, financial, and organizational issues involved with the effective management of information technology.

Program Delivery

- This is an on-campus program.

Declaring This Major

- Click here (http://catalog.ucdenver.edu/cu-denver/undergraduate/records-registration/registration/declare-change-major-minor/) to go to information about declaring a major.

General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/general-graduation-requirements/)
- CU Denver Core Curriculum (http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/)
- Business School Graduation Requirements (http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/#graduationrequirementstext)
- Click here (http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/) for information about Academic Policies

Program Requirements

Code	Title	Hours
MGMT 3010	Managing People for a Competitive Advantage	3
MGMT 4330	Mastering Management	3
MGMT 4350	Leading Organizational Change	3
MGMT 4370	Organization Design	3
MKTG 4050	Applied Marketing Management	3
ISMG 3500	Enterprise Data and Content Management	3
ISMG 3600	System Strategy, Architecture and Design	3
ISMG 4900	Project Management and Practice [1]	3
Select two of the following:		6
ENTP 3200	Essentials in Entrepreneurship	
or ENTP 420	Mission Driven Entrepreneurial Mindset	
Upper division MGMT elective		
Upper division MGMT elective		
Total Hours		**30**

[1] Also fulfills BGEN Experiential Learning requirement.

To review the Degree Map for this program, please visit our website (https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/business-school/).