

MANAGEMENT, BS IN BUSINESS ADMINISTRATION

Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/>) to see Business School information.

Management is an extremely versatile emphasis that prepares students to pursue career opportunities across a wide variety of industries and types of businesses, including corporate, public sector, and non-profit organizations. Through the completion of this Business Administration degree, students acquire the necessary knowledge and skills to build careers in leadership positions. Examples of typical management career paths are consulting, personnel recruiting and coaching, human resources, sales/client development, and any position that involves managing and leading people to achieve organizational goals.

Program Delivery

- This major is available both on-campus and fully online.

Declaring This Major

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/records-registration/registration/declare-change-major-minor/>) to go to information about declaring a major.

General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/general-graduation-requirements/>)
- CU Denver Core Curriculum (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/>)
- Business School Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/#graduationrequirements>)
- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

Program Requirements

Code	Title	Hours
MGMT 3010	Managing People for a Competitive Advantage	3
MGMT 4330	Mastering Management	3
MGMT 4350	Leading Organizational Change	3
MGMT 4370	Organization Design	3
MKTG 4050	Applied Marketing Management	3
Select two of the following:		6
ENTP 3200	Essentials in Entrepreneurship	
Upper division MGMT elective ¹		
Total Hours		21

¹ One or two may be taken for this requirement.

Note

Students also have the option to complete a management major with a specialization in Information Systems. Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/business-administration/management-specialization-information-systems-bs/>) to view this option.

To review the Degree Map for this program, please visit our website (<https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/business-school/>).