

INTERNATIONAL BUSINESS, BS IN BUSINESS ADMINISTRATION

Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/>) to see Business School information.

The International Business major integrates a global dimension in the business curriculum. Students develop a global mindset, broaden their knowledge of the environment of international business, and learn fundamental skills in international business operations. The major provides a foundation for entry-level career opportunities in business with an international dimension, as well as advanced studies in international business (e.g., MS in International Business) and related fields.

The University of Colorado Denver is the only Colorado university, and one of just 16 universities nationwide, granted the U.S. Department of Education's prestigious designation as a Center for International Business Education Research (<https://www1.ucdenver.edu/institutes/international-business/>) (CIBER), an honor earned in large part through the excellence of the international business program.

General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/>)
- CU Denver Core Curriculum (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/>)
- Business School Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/#graduationrequirements>)
- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

Program Requirements

Code	Title	Hours
Foundation		
MGMT 4370	Organization Design	3
MKTG 4050	Applied Marketing Management	3
or MKTG 4580	International Transportation	
INTB/FNCE 4370	International Financial Management	3
INTB 4400	Environments of International Business	3
INTB 4410	Operations of International Business	3
INTB 4200	International Marketing	3
Total Hours		18

Notes

International Business Majors must take one upper division international business elective course or a business elective course with significant international content to count towards the international requirement.

These courses include: MKTG 4580/INTB 4580: International Transportation; INTB 4028: Global Study Topics; INTB 3939/5939: Internships; INTB 4500/INTB 6500: International Business Consulting (graduate level course—petition required); ENTP 6826: International Entrepreneurship (graduate level course—petition required),

International Business Majors are strongly encouraged to (1) pursue advanced study of a foreign language, (2) participate in international field study opportunities (e.g., INTB 3939/5939), and (3) engage in multiple activities offered by the Institute for International Business and CIBER, in collaboration with the Business School (e.g., International Executive Roundtable Lecture Series, CIBERVets—international program for veterans and military students, International Business Students Network [student club].

Students also have the opportunity to continue their education with an MS in International Business. The International Business 4+1 program provides a fast-track pathway to complete both the BS and MS programs in as little as five years through substituting two graduate courses for two undergraduate courses. The graduate courses count toward both the BS and MS degrees.

To review the Degree Map for this program, please visit our website (<https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/business-school/>).