

INTERNATIONAL BUSINESS, BS IN BUSINESS ADMINISTRATION

INTB 4200	International Marketing	3
Total Hours		18

Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/>) to see Business School information.

The International Business major integrates a global dimension in the business curriculum. Students develop a global mindset, broaden their knowledge of the environment of international business, and learn fundamental skills in international business operations.

The University of Colorado Denver is the only Colorado university, and one of just 15 universities nationwide, granted the U.S. Department of Education's prestigious designation as a Center for International Business Education Research (<https://www1.ucdenver.edu/institutes/international-business/>) (CIBER), an honor earned in large part through the excellence of the international business program.

Program Delivery

- This is an on-campus program.

Declaring This Major

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/records-registration/registration/declare-change-major-minor/>) to go to information about declaring a major.

General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/general-graduation-requirements/>)
- CU Denver Core Curriculum (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/>)
- Business School Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/business-school/#graduationrequirements>)
- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

Program Requirements

Code	Title	Hours
Foundation		
MGMT 4370	Organization Design	3
MKTG 4050	Applied Marketing Management	3
FNCE/INTB 4370	International Financial Management	3
INTB 4400	Environments of International Business	3
INTB 4410	Operations of International Business	3

Notes

International Business Majors must take one upper division business elective to replace the International Studies requirement.

A second major in Business is highly recommended. In addition, serious consideration should be given to advanced study of a foreign language and participation in international field study opportunities.

Students are encouraged to participate in multiple activities in International Business offered by the Business School in collaboration with the Institute for International Business and CIBER, such as the International Business Student Network (student club), International Executive Roundtable Lecture Series, and CIBERVets (international program for veterans and military students).

To review the Degree Map for this program, please visit our website (<https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/business-school/>).