MANAGEMENT (MGMT)

MGMT 1000 - Introduction to Business (3 Credits)
This course will introduce students to the nature and role of business in our society. Problems confronting business are surveyed from a management, financial, economic and marketing viewpoint. Career opportunities in business are also considered. Students are advised to take this course during their freshman year and may not take it in the junior or senior years. Prereq: Open to freshman and sophomores, non-degree students and music majors at all levels. Cross-listed with BMIN 1000. Max hours: 3 Credits.
Grading Basis: Letter Grade
Typically Offered: Fall, Spring, Summer.

MGMT 1111 - Business Freshman Seminar (3 Credits)
This course introduces students to the nature and role of business in our society. Career opportunities in business are also considered. This course is designed to assist first year students transition to life on campus. The course content is integrated with various activities designed to familiarize 1st year students with school resources, develop critical thinking and writing skills and build relationships critical to ongoing academic success. Students are advised to take this course during the first semester of their freshman year. Note: Credit will not be given for both MGMT 1111 and MGMT 1000. Restriction: Restricted to Freshman level students. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to Freshman level students
Typically Offered: Fall, Spring.

MGMT 2939 - Internship (1-3 Credits)
Repeatable. Max Hours: 3 Credits.
Grading Basis: Pass/Fail Only
Repeatable. Max Credits: 3.

MGMT 3000 - Managing Individuals and Teams (3 Credits)
Focuses on helping students understand how to manage individuals and groups effectively. Students are encouraged to know themselves better and how their behavior affects how they deal with organizational situations; they also learn how individuals differ and how to design, manage and work in a team. This is a business core course therefore a grade of a ‘C’ or better must be earned to satisfy graduation requirements. Restriction: Restricted to undergraduate students at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate students at a junior standing or higher

MGMT 3010 - Managing People for a Competitive Advantage (3 Credits)
Provides an overview of the management of human resources in organizations. Areas of study include recruitment, selection, training, career development, performance appraisal, compensation and employee or labor relations. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 3111 - Business Transfer Student Seminar (1 Credit)
This course is designed to assist first year transfer students transition to UC Denver. The course includes various activities designed to familiarize students with University and Business School resources, develop critical thinking, writing, time management and study skills, and build relationships critical to ongoing academic success. Students are advised to take this course during their first or second semester at UC Denver. Concurrent registration in MGMT 3000 is required. Cross-listed with MGMT 3000. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 1 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 3420 - Ethics: A Formula for Success (3 Credits)
Students will learn how to spot and address red flags that foster unethical behavior in both publicly-traded and privately-held businesses. Governance and stakeholder management techniques that incentivize ethical behavior will be highlighted using examples of companies that are financially successful by “doing the right thing.” Principle-based ethics are emphasized, namely, integrity, trust, accountability, transparency, fairness, respect, viability, and compliance with the rule of law. Cross-listed with MGMT 6420, ISMG 4785, and ISMG 6885. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 3830 - Business and Sustainability (3 Credits)
Business activity can have significant environmental and societal impacts. This course examines some of the ways that companies and consumers are reducing their impact on communities and the environment. Sustainability issues will be considered from a management, finance, marketing, and consumer perspective. Climate change and renewable energy will be featured topics in the class. Prereq: MKTG 3000. Cross-listed with MGMT 4830, BUSN 6830. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 3939 - Internship (1-3 Credits)
Supervised experiences involving the application of concepts and skills in an employment situation. To enroll in an internship, students must work with the Experiential Learning Center on campus and have a 2.40 GPA or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.
Grading Basis: Pass/Fail Only
Repeatable. Max Credits: 9.
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4028 - Travel Study Topics (3 Credits)
Join your classmates in an international travel study course to understand the business operations of another culture. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.
Grading Basis: Letter Grade
Repeatable. Max Credits: 9.
Restriction: Restricted to undergraduate Business majors with junior standing or higher
MGMT 4100 - Leveraging Diversity and Inclusion in Business (3 Credits)
Practical and policy issues that arise from living and working in a multicultural world in order to promote informed, effective management. Particular emphasis is given to the development of innovative approaches to managing the challenges posed by a work force that differs in characteristics, such as race, gender, ethnicity, age, lifestyle and disability. Restriction: Restricted to undergraduate students at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate students at a junior standing or higher.
Additional Information: Denver Core Requirement, Cultural Diversity. Typically Offered: Fall, Spring.

MGMT 4120 - Collaborative Experiential Learning (3 Credits)
Explores the place and role of architecture as an instrument of critical social engagement and cultural change. Business students will collaborate with Arch students to explore the role of history and precedent in the design process through client driven projects that demonstrate their proficiency in applying business analysis to project design. Prereq: Senior standing. Restriction: Restricted to undergraduate Business majors. This course will be in collaboration with ARCH 4120. Note: this class will fulfill the Business Schools experiential learning requirement. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: Senior standing. Restriction: Restricted to undergraduate Business majors.

MGMT 4140 - Negotiation Skills/Property: Effective Strategies (3 Credits)
Course covers real and personal property law, including ownership, title, landlord/tenant, easements, environmental law, and zoning. Emerging issues in intellectual property are also reviewed, including U. S. law and international treaties and agreements. Negotiation techniques through role-playing are emphasized. NOTE: This course is an elective course and my not be used to fulfill the CORE BLAW 3050 course. Meets concurrently with BLAW 4140. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4330 - Mastering Management (3 Credits)
This course explores the problems and solutions of managing in the sports industry. It focuses on stadium/venue financing, sports team valuation, event guarantee estimation, player salary issues, and managing disparate revenue streams. The course utilizes speakers, articles, problem sets, and cases. Prereq: DSCI/BANA 2010 and ACCT 2200 both with a grade of C- or higher, ECON 2012 and ECON 2022. Coreq: FNCE 3000. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: DSCI/BANA 2010 and ACCT 2200 both with a grade of C- or higher, ECON 2012 and ECON 2022 Coreq: FNCE 3000 Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4350 - Leading Organizational Change (3 Credits)
Focusses on the tasks and skills of a leader in leading organizational changes. Topics include: diagnosing problems, creating urgency, building the change team, creating a vision, implementing change strategies, sustaining the momentum and making change stick. These tasks and skills are studied in various organizational change contexts. Prereq: MGMT 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MGMT 3000 with a grade of C or higher

MGMT 4370 - Organization Design (3 Credits)
Examines how to structure organizations to perform effectively. Addresses the effects of computer-based information technologies (e.g. intranets, extranets, and the internet) on firm structure, strategy, and culture. Emphasis is placed on the role of the task, technology, and the environment as constraints on organizational design. Prereq: MGMT 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MGMT 3000 with a grade of C or higher

Typically Offered: Fall, Spring.
MGMT 4400 - Environments of International Business (3 Credits)
An overview of the environmental complexities that arise when business activities and firms cross national borders. Key international business environmental complexities associated with country differences, cross-border trade and investment, and global monetary system are examined. Prereq: MGMT 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher and SPAN-BA majors with a SPP subplan at junior level. Cross-listed with INTB 4400. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MGMT 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher and SPAN-BA majors with a SPP subplan at junior level.

MGMT 4410 - Operations of International Business (3 Credits)
Focuses on the impact of environmental factors on international business operations and the identification and analysis of complex strategic and operational issues facing business firms in global markets. The strategies and structures of international businesses, alternative foreign market entry modes, and the unique roles of various business functions at international business firms are explained and assessed. Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with INTB 4410. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher.

MGMT 4420 - HR: Talent MGT (3 Credits)
This course explores the many aspects of Talent Management including strategic talent planning, recruiting and acquisition, employee development, performance management, engagement and retention, succession planning, and compensation, with a strong focus on recruitment and acquisition. The course demonstrates how each aspect of Talent Management is interdependent. Coreq: MGMT 3010. As a corequisite, MGMT 3010 can be taken concurrently or completed prior. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq or Coreq: MGMT 3010. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4430 - Human Resources Management: Training (3 Credits)
Covers training methods, theories, research findings. Students design and deliver their own training program, including collecting and analyzing metrics to gauge training success. Coreq: MGMT 3010. As a corequisite, MGMT 3010 can be taken concurrently or completed prior. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 6720. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq or Coreq: MGMT 3010. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4440 - Human Resource Management: Performance Management (3 Credits)
Focuses on the design and implementation of human resource management systems to assess and enhance employee performance. Areas of study include performance definition and measurement, goal setting, feedback, employee development, rater training, and pay for performance. Coreq: MGMT 3010. As a corequisite, MGMT 3010 can be taken concurrently or completed prior. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq or Coreq: MGMT 3010. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4450 - Human Resources Management: Compensation (3 Credits)
Develop and administer pay systems considering economic and social pressures, traditional approaches and strategic choices in managing compensation. Current theory research and practice. Students design a compensation strategy and a system that translates that strategy into reality. Prereq: DSCI 2010 or BANA 2010 with a grade of 'C-' or higher. Coreq: MGMT 3010. As a corequisite, MGMT 3010 can be taken concurrently or completed prior. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 6740. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq or Coreq: MGMT 3010. If completed prior, must earn a D- or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4460 - Employee Benefits and Workforce Risk Management (3 Credits)
The course surveys an array of popular employee benefit programs to attract, protect, and retain valued employees. It also focusses on risk management programs that invest in human capital and address the downside risks of employing a workforce. Cross-listed with MGMT 6760 and RISK 4409/6409. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MGMT 4400 with a grade of C or higher Restriction: Restricted to undergraduate Business majors with junior standing or higher.

MGMT 4481 - Human Resources Management: Career and employment coaching (3 Credits)
Focuses on enhanced approaches to discovering employment opportunities and providing career coaching, with an emphasis on unemployed veterans. Topics include discovering the unique capabilities a job-seeking veteran possesses, addressing the barriers to employment he or she may face, and methods the job seeker can use to educate prospective employers about the contributions to organizational success he or she can make. Cross-listed with MGMT 6781. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher.
MGMT 4482 - Human Resources Management: Connecting talent with business needs (3 Credits)
Focuses on methods for connecting businesses and public-sector organizations with job seekers who possess the capabilities that will fuel profitable growth and mission success. Topics include networking to establish relationships with hiring decisions makers, exploration conversations to identify an organization’s success factors, and identifying job seekers (with a special emphasis on unemployed veterans) with the requisite skills, knowledge, traits, and aptitudes. Cross-listed with MGMT 6782. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits. Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4500 - Business Policy and Strategic Management (3 Credits)
Emphasis is on integrating the economic, market, social or political, technological, and components of the external environment with the internal characteristics of the firm; and deriving through analysis the appropriate interaction between the firm and its environment to facilitate accomplishment of the firm’s objectives. Open only to business students in their graduation semester. This is a business core course therefore a grade of ‘C’ or better must be earned to satisfy Business graduation requirements. Prereq: Senior standing and completion of all business core courses with appropriate grade; Core = ISMG 2050, DSCI/BANA 2010, ACCT 2200, ACCT 2220, BLAW 3050 (or BLAW 3000) all with a ‘C’ or higher; ISMG 3000, DSCI/BANA 3000, FNCE 3000, MGMT 3000, and MKTG 3000 all with a grade of ‘C’ or higher. Max hours: 3 Credits. Grading Basis: Letter Grade
Prereq: C- or higher: ISMG 2050, BANA 2010, ACCT 2200, ACCT 2220, BLAW 3050 (or BLAW 3000). C or higher: ISMG 3000, BANA 3000, FNCE 3000, MGMT 3000, MKTG 3000, and senior standing. Restriction: Restricted to undergraduate majors in the Business School Typically Offered: Fall, Spring, Summer.

MGMT 4770 - Human Resource Information Systems (3 Credits)
Focuses on the management of human resource information systems. It addresses how modern information systems tools can provide better human resource intelligence to users in today’s enterprises, allowing them to make better decisions. It examines how information about workforce and human resource management processes can be collected and used to set targets to meet strategic objectives, monitor performance, receive notifications when performance is below expectations and respond immediately by taking corrective actions. Prereq: MGMT 3000. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits. Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4780 - Preparing A Business Plan (3 Credits)
Turn a new business idea into a viable new business by developing a comprehensive business plan including: analysis of the potential demand for the product or service and potential customers; identify competitive advantages and marketing strategies; generate pro forma financial projections; and, design the management team needed. Prereq: ENTP 3000 AND either ENTP 3500 with a grade of ‘C’ or higher or BLAW 4120 or ENTP 3120 with a grade of ‘C’ or higher. For non-business majors only. Restrictions: Restricted to undergraduate Business majors in either MGMT 4780 or MKTG 4780. Cross-listed with MKTG 4780 and ENTP 3780. Max hours: 3 Credits. Grading Basis: Letter Grade
Prereq: ENTP 3000 AND either ENTP 3500 with a grade of ‘C’ or higher or BLAW 4120 or ENTP 3120 with a grade of ‘C’ or higher.

MGMT 4824 - Sustainable Business/CSR Field Study (3 Credits)
Gain practical, hands-on experience with aspects of sustainable business and/or corporate social responsibility. Work with a local company/non-profit or government organization under the direction of an executive to conduct a sustainability-focused project which is important to the organization’s sustainability initiative. Students may petition to use previous coursework or experience in sustainability to fulfill the prerequisite. Please contact the undergrad.advising@ucdenver.edu for more details. Prereq: MGMT 3830 or MGMT 4110 with a C or higher or department consent. Restrictions: Restricted to undergraduate majors within the Business School. Cross-listed with MGMT 6824. Max hours: 3 Credits. Grading Basis: Letter Grade
Prereq: MGMT 3830 or MGMT 4110 with a C or higher or department consent. Restrictions: Restricted to undergraduate majors within the Business School.

MGMT 4825 - Sustainable Change Leadership: Turning Business Into a Force for Good (3 Credits)
This course develops leadership from the perspective of managing the people side of change required to transform a traditional business to one that is not only financially successful but also a genuine “force for good” for our natural and social environment. The BLab Impact Assessment tool is used to measure, monitor, and link sustainable business practices to drive continuous improvement and innovation. Students will conduct hands-on, practical work with local businesses to develop change leadership skills as they relate to sustainability. NOTE: this course will satisfy the BGen requirement (experiential learning requirement). Restriction: Restricted to undergraduate Business majors with junior standing or higher. Cross-listed with MGMT 6825. Max hours: 3 Credits. Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4830 - Business and Sustainability (3 Credits)
Business activity can have significant environmental and societal impacts. This course examines some of the ways that companies and consumers are reducing their impact on communities and the environment. Sustainability issues will be considered from a management, finance, marketing, and consumer perspective. Climate change and renewable energy will be featured topics in the class. Prereq: MKTG 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 3830, BUSN 6830. Max hours: 3 Credits. Grading Basis: Letter Grade
Prereq: MKTG 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher.
MGMT 4832 - Law & Negotiation in the Sports and Entertainment Industry (3 Credits)
This course provides an overview of major legal issues in the sports and entertainment industries. Students develop the skills required to negotiate contracts in these industries. Topics include contracts, copyright, trademark, employment and tort law principles relevant in the sports and entertainment fields. Prereq: MGMT 3000 with a grade of C (2.0) or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MGMT 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher.
Typically Offered: Fall, Spring, Summer.

MGMT 4834 - Global Sports & Entertainment Management (3 Credits)
Through 2 weeks of visiting organizations with industry elite in London a broader perspective on the sports and entertainment industry is gained. Students will be asked to do advance reading, participate in discussions, keep a journal and write a reflection paper at the end of the experience. Site visits (to be confirmed) include: Arsenal Football Club, Premier League, the O2 Arena, NHL and NBA regular season games in London, 2012 Olympics Committee, Formula One, Hollywood Studio International Finance Office, Theatre, Lord's Cricket Ground, All England Lawn Tennis Club/Wimbledon and the Office of the Minister of Sport. Prereq: MGMT 3000. Cross-listed with MGMT 6834, MKTG 4834, and MKTG 6834. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4840 - Independent Study (1-8 Credits)
Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 8 Credits.
Grading Basis: Letter Grade Repeatable. Max Credits: 8.
Restriction: Restricted to undergraduate Business majors with junior standing or higher

MGMT 4900 - Project Management and Practice (3 Credits)
Covers the factors necessary for successful management of system development or enhancement projects. Both technical and behavioral aspects of project management are discussed. The focus is on management of development for enterprise-level systems. Topics include: managing the system life cycle; requirements determination, logical design, physical design, testing, implementation; system and database integration issues; network and client-server management; metrics for project management and system performance evaluation; managing expectations: superiors, users, team members and others related to the project; determining skill requirements and staffing the project; cost-effectiveness analysis; reporting and presentation techniques; effective management of both behavioral and technical aspects of the project; change management. Note: Successful completion of this course meets the educational requirements to sit for both the PMP and CAPM exams. Prereq: Students must be a junior status and have completed either: 1. ISMG 3000 or ACCT 4054 and MGMT 3000 and MKTG 3000, OR 2. ISMG 3000 and ISMG 3500 and ISMG 3600. Restriction: Restricted to undergraduate students in the Business School. Cross-listed with ISMG 4900. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: Students must be a junior status and have completed either: 1. ISMG 3000 or ACCT 4054 and MGMT 3000 and MKTG 3000, OR 2. ISMG 3000 and ISMG 3500 and ISMG 3600. Restriction: Restricted to undergraduate students in the Business School.

MGMT 4950 - Special Topics in Management (3 Credits)
A number of different topics in management are offered under this course number. Consult the 'Schedule Planner' for current course offerings. Prerequisites vary depending on the topic and instructor requirements. Cross-listed with MGMT 5800. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max hours: 9 Credits.
Grading Basis: Letter Grade Repeatable. Max Credits: 9.
Restriction: Restricted to undergraduate Business majors with junior standing or higher