

# INTERNATIONAL BUSINESS (INTB)

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## INTB 1000 - Special Topics (3 Credits)

This topics course at the 1000 level is designed to offer flexibility for the International Business department for lower division special topics classes that are occasionally offered. Students may enroll up to 3 times to total no more than 9 credits but the topics must differ for each course. Repeatable. Max hours: 9 Credits.  
Grading Basis: Letter Grade  
Repeatable. Max Credits: 9.  
Typically Offered: Fall, Spring.

## INTB 1111 - International Social Entrepreneurship (3 Credits)

The end of the 20th Century saw the rise of a powerful new force: the International Social Entrepreneur. Leveraging the power of market forces, social media, the internet, and the desire to make the world better, these people have developed powerful ways to tackle the social, economic, and environmental problems that confront us all. In this class, we will study the rise of international social entrepreneurship, and the innovative tools international social entrepreneurs have developed to address some of our most dire challenges. Restriction: Restricted to Freshman level students. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to Freshman level students

## INTB 2939 - Internshp (1-3 Credits)

Repeatable. Max Hours: 9 Credits.  
Grading Basis: Satisfactory/Unsatisfactory  
Repeatable. Max Credits: 9.

## INTB 3000 - Global Perspectives (3 Credits)

Globalization brings both opportunities and anxieties that need to be fully explored, discussed and understood both by the business and non-business student. This interdisciplinary course is designed to stimulate thought, perspective, discussion and debate for business and non-business students on issues ranging from globalization; political economy and geopolitics; the environment; cultures; finances; economic integration; trade; global regions; emerging markets; human rights; terrorism and conflict; leadership, ethics and values; entrepreneurship, to future trends in global issues. The Global Perspective course is designed (1) to increase and promote both business and non-business students' capacity for international understanding and international enterprise through the study and discussion of global business environment-related issues from multiple points of views in a neutral forum. (2) It is to provide students with the awareness that global issues cannot be viewed in isolation, Restriction: Restricted to undergraduate majors with junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to undergraduate students at a junior standing or higher  
Additional Information: Denver Core Requirement, International Perspectives.

## INTB 3939 - Internship (1-3 Credits)

Supervised experiences involving the application of concepts and skills in an employment situation. To enroll in an internship, students must work with the Experiential Learning Center on campus and have a 2.40 GPA or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.  
Grading Basis: Satisfactory/Unsatisfactory  
Repeatable. Max Credits: 9.  
Restriction: Restricted to undergraduate Business majors with junior standing or higher

## INTB 4028 - Global Study Topics (3 Credits)

This course is reserved for CU Denver faculty-led study abroad experiences. The course topic will vary based on the location and course content. Students register through the Office of Global Education. Cross-listed with ENTP 4028, ENTP 6028, and INTB 6028. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to undergraduate Business majors with junior standing or higher

## INTB 4200 - International Marketing (3 Credits)

Studies managerial marketing policies and practices of firms marketing their products in foreign countries. Analytical survey of institutions, functions, policies, and practices in international marketing. Relates marketing activities to market structure and environment. Cross-listed with MKTG 4200. Prereq: MKTG 3000 with a C- or higher. Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: MKTG 3000 with a C- or higher.  
Additional Information: Denver Core Requirement, International Perspectives.

## INTB 4370 - International Financial Management (3 Credits)

Financial management in the international environment. Topics include international capital movements; international operations as they affect the financial functions; foreign and international institutions; and the foreign exchange process. Also considers foreign exchange theory and risk management, financial requirements, problems, sources, and policies of firms doing business internationally. Cross-listed with FNCE 4370. Prereq: FNCE 3000 with a C or higher. Restriction: Restricted to undergraduate Business majors at junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: FNCE 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher

## INTB 4400 - Environments of International Business (3 Credits)

An overview of the environmental complexities that arise when business activities and firms cross national borders. Key international business environmental complexities associated with country differences, cross-border trade and investment, and global monetary system are examined. Prereq: MGMT 3000 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher and SPAN-BA majors with a SPP subplan at junior level. Cross-listed with MGMT 4400. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: MGMT 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher and SPAN-BA majors with a SPP subplan at junior level.

INTB 4410 - Operations of International Business (3 Credits)

Focuses on the impact of environmental factors on international business operations and the identification and analysis of complex strategic and operational issues facing business firms in global markets.

The strategies and structures of international businesses, alternative foreign market entry modes, and the unique roles of various business functions at international business firms are explained and assessed.

Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction:

Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 4410. Max hours: 3 Credits.

Grading Basis: Letter Grade

Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction:

Restricted to undergraduate Business majors at a junior standing or higher.

INTB 4840 - Independent Study (1-8 Credits)

Instructor approval required. Allowed only under special and unusual circumstances. Regularly scheduled courses cannot be taken as independent study. Restriction: Restricted to undergraduate business majors with junior standing or higher. Repeatable. Max Hours: 8 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 8.

Restriction: Restricted to undergraduate Business majors with junior standing or higher

INTB 4950 - Special Topics in International Business (3 Credits)

Current topics in international business are occasionally offered. Consult the 'Schedule Planner' for specific course offerings or contact an advisor for information. Prereq: Topics vary depending on the topic and the instructor requirements. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 9.

Restriction: Restricted to undergraduate Business majors with junior standing or higher