International Business (INTB)

INTB 1000 - Special Topics (3 Credits)
This topics course at the 1000 level is designed to offer flexibility for the International Business department for lower division special topics classes that are occasionally offered. Students may enroll up to 3 times to total no more than 9 credits but the topics must differ for each course. Repeatable. Max hours: 9 Credits.
Grading Basis: Letter Grade
Repeatable. Max Credits: 9.
Typically Offered: Fall, Spring.

INTB 1111 - International Social Entrepreneurship (3 Credits)
This course examines the rise of international social entrepreneurship and the innovative solutions that international social entrepreneurs have developed to address some of the world's most pressing social, cultural, economic and environmental challenges. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MKTG 3000 with a C- or higher. Additional Information: Denver Core Requirement, International Perspectives.

INTB 2939 - Internship (1-3 Credits)
Repeatable. Max Hours: 9 Credits.
Grading Basis: Satisfactory/Unsatisfactory
Repeatable. Max Credits: 9.

INTB 3000 - Global Perspectives (3 Credits)
Globalization brings both opportunities and challenges that need to be fully explored, discussed and understood both by the business and non-business student. This interdisciplinary course is designed to generate awareness and stimulate thought, perspective, and debate on current and emerging issues surrounding globalization—economic, financial, political, cultural, environmental sustainability and others. Restriction: Restricted to undergraduate students with 45 credit hours or more. Max hours: 3 Credits.
Grading Basis: Letter Grade
Restriction: Restricted to undergraduate students with 45 credit hours or more. Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MKTG 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher
INTB 4400 - Environments of International Business (3 Credits)
Examines the impact of the international business environment on cross-border business. Addresses theories of international business, international trade, and foreign direct investments. Promotes the development of a global mindset and cross-cultural competencies, and hones skills in collecting and analyzing international business information. Prereq: MGMT 3000 with a grade of C- or higher. Restriction: Restricted to undergraduate students with 45 credit hours or more. Cross-listed with MGMT 4400. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: MKTG 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher
INTB 4410 - Operations of International Business (3 Credits)
Focuses on the impact of environmental factors on international business operations and the identification and analysis of complex strategic and operational issues facing business firms in global markets. The strategies and structures of international businesses, alternative foreign market entry modes, and the unique roles of various business functions at international business firms are explained and assessed. Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 4410. Max hours: 3 Credits.
Grading Basis: Letter Grade
Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher.
INTB 4580 - International Transportation (3 Credits)
Analysis of international transportation (primarily sea and air) in world
economy. Detailed study of cargo documentation and freight rate
patterns. Included are liability patterns, logistics, economics, and national
policies of transportation. Prereq: Requires prerequisite course of
MKTG 3000 or MKTG 4050 (minimum grade C-). Restriction: Restricted to
Business (BUSN) majors with Junior standing or higher only. Cross-listed
with MKTG 4580. Max hours: 3 Credits.
Grading Basis: Letter Grade
Requires prerequisite course of MKTG 3000 or MKTG 4050 (minimum
grade C-). Restricted to Business (BUSN) majors with Junior standing or
higher only.

INTB 4840 - Independent Study (1-8 Credits)
Instructor approval required. Allowed only under special and unusual
circumstances. Regularly scheduled courses cannot be taken as
independent study. Restriction: Restricted to undergraduate business
majors with junior standing or higher. Repeatable. Max Hours: 8 Credits.
Grading Basis: Letter Grade
Repeatable. Max Credits: 8.
Restriction: Restricted to undergraduate Business majors with junior
standing or higher

INTB 4950 - Special Topics in International Business (3 Credits)
Current topics in international business are occasionally offered. Consult
the 'Schedule Planner' for specific course offerings or contact an advisor
for information. Prereq: Topics vary depending on the topic and the
instructor requirements. Restriction: Restricted to undergraduate
Business majors with junior standing or higher. Repeatable. Max Hours: 9
Credits.
Grading Basis: Letter Grade
Repeatable. Max Credits: 9.
Restriction: Restricted to undergraduate Business majors with junior
standing or higher