

INTERNATIONAL BUSINESS, MS

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Introduction

The MS in International Business Program prepares students to lead in and contribute to a dynamic digital global economy. The program provides students the knowledge, critical thinking, and skills to identify, create, and seize international business opportunities, and to address the challenges and risks of doing business in a global economy.

The program offers multiple opportunities for immersive learning, such as live case studies, international consulting projects, internships, and study abroad trips. Each student is assigned a Faculty Advisor and an International Business Mentor.

The University of Colorado Denver is the only Colorado university, and one of just 15 universities nationwide, granted the U.S. Department of Education's prestigious designation as a Center for International Business Education Research (http://www.ucdenver.edu/academics/internationalprograms/CIBER/Pages/IIB_CIBER.aspx) (CIBER), an honor earned in large part through the excellence of the international business program.

Program Requirements

The MS program in International Business requires the completion of the following:

Business Prerequisites

Advisors will evaluate transcripts for possible prerequisite waivers.

Students who choose to take classes for the degree that require prerequisites not previously met, may be required to take additional courses. Completion of prerequisite courses is in addition to the 30-hour MS in International Business degree. One BUSN prerequisite may be counted as a Free Elective. Meeting prerequisites is the responsibility of the student.

Code	Title	Hours
A. International Business Core I		
INTB 6000 or ENTP 6826	Introduction to International Business International Entrepreneurship	3
B. International Business Core II		
Select four of the following:		12
ENTP 6826	International Entrepreneurship	
INTB 6022	International Business Negotiations	
INTB 6026	Marketing Challenges at the Global Frontier	
INTB 6370	International Accounting	
INTB 6372	International Financial Management	
INTB 6500	International Business Consulting ¹	
INTB 6800	Special Topics in International Business ²	
INTB 6830	Marketing and Global Sustainability	
C. International Immersion Experience		
Select one of the following:		3

INTB 5939	Internship ³	
INTB 6028	Global Study Topics ⁴	
INTB 6500	International Business Consulting ^{1,5}	
D. International Specialization Electives		
Select one of the following:		9
Digital Globalization (p. 1)		
Global Supply Chain (p. 2)		
Global Cross Cultural Studies (p. 2)		
E. Free Elective		
Complete any graduate business course numbered 6000 or higher with a prefix of ACCT, BANA, BUSN, CMDT, ENTP, FNCE, INTB, ISMG, MGMT, MKTG, MTAX, or RISK ⁶		3
Total Hours		30

- ¹ This course is repeatable up to two times with different projects.
- ² INTB 6800 Special Topics not applied towards specialization may be counted/applied in International Business Core II.
- ³ Work with the Institute for International Business (IIB) or Experiential Learning Center (ELC) on internship opportunities.
- ⁴ Additional INTB 6028: Global Study Topics not applied towards specialization may count towards the International Immersion experience.
- ⁵ Students pursuing the Global Cross-Cultural Studies Specialization (Option 1) must complete INTB 6500 International Business Consulting because study abroad coursework is already completed as part of the specialization.
- ⁶ Some of these courses may have prerequisites of a BUSN course that may not be listed on your degree plan. Check with an academic advisor to see if it is possible to waive the prerequisite based on previous coursework. Students who require additional BUSN courses as prerequisites may count one BUSN prerequisite course as a free elective.

Specializations

Students may pursue up to two specializations. One applicable course from 1st specialization may count towards the 2nd specialization.

Digital Globalization

Code	Title	Hours
Select three of the following:		
ENTP 6022	Digital Disruption	
ENTP 6826	International Entrepreneurship ¹	
INTB 5939	Internship (petition and approval needed)	
INTB 6024	International Trade Finance and Management	
INTB 6028	Global Study Topics (Focus area: E-Commerce)	
INTB 6500	International Business Consulting ²	
INTB 6600	Blockchain and Emerging Technologies Impact Globalization	
INTB 6800	Special Topics in International Business ³	
ISMG 6430	Information Systems Security and Privacy	
Total Hours		9

- ¹ If not taken to fulfill a core requirement.
- ² This course is repeatable up to two times with different projects.
- ³ INTB 6800 Special Topics in International Business course titled Global Payments in Cross-Border E-Commerce is acceptable for this

specialization. Additional INTB 6800 Special Topics courses may be developed and offered that could count towards the specialization.

Global Supply Chain

Code	Title	Hours
Select three of the following:		9
INTB 6730	Supply Chain Analytics	
INTB 6024	International Trade Finance and Management	
INTB 6500	International Business Consulting ¹	
INTB 6600	Blockchain and Emerging Technologies Impact Globalization	
INTB 6800	Special Topics in International Business ²	
INTB 5939	Internship (petition and approval needed)	
INTB 6028	Global Study Topics (Focus area: Global Supply Chain)	
INTB 6830	Marketing and Global Sustainability	
Total Hours		9

¹ This course may be repeatable up to two times with different projects.

² The following INTB 6800 Special Topics in International Business courses are acceptable for this specialization:

- Global Payments in Cross-Border E-Commerce
- Global Supply Chain, Logistics, and Transportation

Additional INTB 6800 Special Topics courses may be developed and offered that could count towards the specialization.

Global Cross Cultural Studies

Code	Title	Hours
Select either Option 1, Option 2, or Option 3		9
Option 1: Approved 9 semester credit abroad program (Work with the International Business Program Director for opportunities)		
Option 2: Complete three of the following courses:		
INTB 6022	International Business Negotiations	
INTB 6060	The Legal Aspects of International Business	
INTB 6028	Global Study Topics (Focus Area: Country/Region Focused Travel Study)	
INTB 6500	International Business Consulting	
INTB 6800	Special Topics in International Business (Global Payments in Cross-Border E-Commerce and/or Global Music Cities) ¹	
INTB 6830	Marketing and Global Sustainability	
INTB 6870	Global Climate Change	
Total Hours		9

Option 3: Complete 9-credit language and culture course

¹ Additional INTB 6800 Special Topics courses may be developed and offered that could count towards the specialization.

Total 30 hours (plus any needed prerequisites)

A course may not be counted in multiple spaces on the degree plan.