

BUSINESS ANALYTICS, MS

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Introduction

The MS in Business Analytics focuses on modeling and applications which prepares you for a career as a business analyst in industry or government. Today, companies in every conceivable industry are reaping the benefits of using formal mathematical models to assist them in addressing complex business problems. Business Analytics graduates hold positions that bridge the gap between operations research/statistics specialists and management.

Learn to apply quantitative methods to real-world problems using modern methodologies adopted from statistics, operations research, and management science. The MS in Business Analytics focuses on applications of mathematical models in the workplace rather than the development of new research techniques. The managerial emphasis of our degree is accomplished through a comprehensive set of elective and required coursework such as data analysis, decision analysis, predictive analytics, prescriptive analytics, causal analytics, evaluative analytics, supply chain management, forecasting, etc. Students have the opportunity to learn current analytics tools such as R, Python, database tools, and Tableau.

This degree is designed to be completed in 18 to 24 months. However, with careful planning, in consultation with an academic advisor, full-time students may be able to complete the degree in 12 months.

Program Requirements

Requirements for the MS degree in Business Analytics are met by the following courses and options:

Code	Title	Hours
Business Analytics Core		
BANA 6610	Statistics for Business Analytics	3
BANA 6620	Computing for Business Analytics	3
BANA 6640	Decision Analysis	3
BANA 6660	Predictive Analytics and Machine Learning	3
BANA 6670	Prescriptive Analytics with Optimization	3
BANA 6710	Causal Analytics	3
BANA 6770	Evaluative Analytics	3
Business Analytics Electives		
Select any three courses from the list below: ¹		9
BANA 6600	Transformative Technologies Impacting Globalization	
BANA 6630	Time-Series Forecasting	
BANA 6650	Project Management	
BANA 6730	Supply Chain Analytics	
BANA 6760	Data Visualization	
BANA 6780	AI for Business	
BANA 6800	Special Topics	
Total Hours		30

Data Analytics, or ECON 5030 Data Analysis with SAS. (For assistance with enrollment for ECON courses, please contact Brian Duncan at brian.duncan@ucdenver.edu).

Notes and Restrictions

Courses subject to change. Please reach out to graduate advising for questions.

- Students are not required to take a comprehensive examination or complete a thesis in the major field.

Note: Business School MS degrees typically allow students to transfer in 9 semester hours from another university. However, the MS in Business Analytics (BANA) allows students to petition to have a maximum of 6 semester hours transfer from another university. The transfer of *required* courses must closely reflect the educational objectives of the Master's degree in Business Analytics. The evaluation of substitute courses will include syllabi evaluation and the accreditation of the transferring institution.

¹ Select any three courses from any BANA courses numbered 6000 or higher, ISMG 6080 Database Management Systems, ISMG 6470 Text