

SUSTAINABLE BUSINESS (SUSB)

SUSB 5939 - Internship (1-3 Credits)

Supervised experiences involving the application of concepts and skills in an employment situation. Prereq: 21 semester hours and 3.5 GPA. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Repeatable. Max hours: 9 Credits.

Grading Basis: Satisfactory/Unsatisfactory

Repeatable. Max Credits: 9.

Prereq: 21 semester hours and 3.5 GPA. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6000 - Key Concepts and Issues in Sustainable Business (3 Credits)

Environment is foundational to sustainability, but sustainability, as described in this course, is much more than a focus on mitigating climate change. This course is an introductory exploration of a variety of key sustainable business concepts and issues. We will discuss the concepts of compliance, greening business, regeneration, and other contemporary sustainable business concepts and frameworks. The issues we will discuss range from environment and climate action, biodiversity, energy, transportation, the built environment and urbanism, community well-being, poverty alleviation, responsible consumption and production, water scarcity and quality, and more. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

Cross-listed with MGMT 6000. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6028 - Travel Study Topics (3 Credits)

Join your classmates in an international travel study course to understand the sustainable business operations of another culture. Restriction: Restricted to graduate majors at CU Denver. Repeatable. Max hours: 9 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 9.

Restriction: Graduate level students.

SUSB 6285 - Accounting and Finance for Sustainability (3 Credits)

Current topics that span the intersection between sustainability and accounting and finance, including (but not limited to) the sustainability regulatory environment (US and international), voluntary sustainability reporting frameworks and standards, assurance of sustainability metrics, shareholder activism, and green bonds. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with ACCT 6285. Max Hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6300 - Social Enterprise (3 Credits)

Social enterprise is a private orientation toward meeting social need. The traditional not for profit model for social change often leads to donor fatigue and diminishing support from foundations. Government led and international aid efforts have often met with limited success or outright failure. This course focuses on the change making potential of local people to help themselves move forward, especially in resource poor environments. This course explores successful business efforts toward developing sustainable solutions in key areas of need such as infrastructure, health, education, poverty alleviation and new business development. #Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6309 - Strategic Risk Management (3 Credits)

Introduces the theory and practice of strategic risk management in volatile, uncertain, complex, and ambiguous conditions that increasingly characterize corporate risks. Identify critical risks (climate, reputational, regulatory, disruptive technologies) to a firm, and develop strategies to increase resilience and thrive. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with RISK 4309, RISK 6309. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6800 - Special Topics in Sustainable Business (3 Credits)

Current topics in sustainable business will be occasionally offered. Consult the 'Schedule Planner' for specific offerings or contact an advisor for information. Repeatable. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Max hours: 6 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 6.

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6821 - Managing for Sustainability (3 Credits)

This course considers a variety of key management functions that are needed for sustainability-oriented businesses. The course considers effective organizational design and the power of smart, hardworking employees. Other topics that will be discussed include social entrepreneurship and the importance of teams and diversity for innovation. The basics of strategic management are introduced and used in accompaniment with visionary and ethical leadership as well as change management. In addition, corporate social responsibility is introduced with sustainability marketing to maintain a strong, positive reputation for a company. #Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MGMT 6821. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6822 - Business Ethics and Corporate Social Responsibility (3 Credits)

Covers business ethics and corporate social responsibility in the global contexts of employment, marketing, product liability, the environment and other areas. Students compare ethical theories, including utilitarianism, Kantian, Rawlsian, stockholder, stakeholder and social contract and apply some or all of these theories to actual and hypothetical case studies. The doctrine of corporate social responsibility is defined and explored and diverging views of corporate social responsibility are discussed. Examples of how corporate social responsibility can increase a company's goodwill and net income are analyzed. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MGMT 6822. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restrictions: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6825 - Transformative Leadership for Sustainability (3 Credits)

Today's businesses need transformative leaders who can design and lead adaptable organizations to thrive in rapidly changing social, political, economic, and environmental conditions. Learn and apply sustainability, resilience, and leadership concepts. This course also develops transformative leadership skills to become an agent of change to create enduring solutions to sustainability challenges. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MGMT 6825. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6826 - Environmental Sustainability and Stewardship (3 Credits)

This course will introduce the following environmental sustainability concepts and theories within a business context: business impact on the environment, the tragedy of the commons, systems thinking, context-based sustainability, environmental governance and stewardship, water resource management and sustainability, corporate water strategy and disclosure, and environmental stewardship and collaboration. The course culminates with the development of a corporate water or sustainability strategy for a business. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MGMT 6826. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6827 - Global Climate Change (3 Credits)

Global climate change poses existential threats to cities, ecosystems, businesses, and humanity. This course will build the knowledge and skills necessary to help companies develop and implement a climate transition plan to drawdown carbon emissions while building a thriving business in the process. We will review climate change basics, the business risks of a changing climate, relevant government regulations and standards, cutting-edge climate solutions, conduct a greenhouse gas emissions inventory, and learn how companies are measuring, monitoring, offsetting, and disclosing their carbon emissions. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MGMT 6827, INTB 6870. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

SUSB 6828 - Sustainable Supply Chains and Circularity (3 Credits)

This course introduces students to the key concepts and practices needed to build sustainable and resilient supply chains, to conduct life-cycle analyses of products to drive resource efficiencies and reduce waste, and to employ circular economy principles (eliminate waste and pollution, circulate products and materials, and regenerate nature).

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Grading Basis: Letter Grade

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SUSB 6830 - Marketing and Global Sustainability (3 Credits)

Marketing & Global Sustainability focuses on the role of marketing in sustainable for-profit and not-for-profit companies from a global perspective. The course examines sustainable business practices and trends; green brands, green labels, and greenwashing; socially-conscious and "green" customer segments; innovating for sustainable new products and services; sustainable retailing and supply chains; and sustainability as a competitive advantage. The course will employ a variety of pedagogical techniques including lectures, discussion, guest speakers, case studies, and projects. Coreq: Requires corequisite course of BUSN 6560. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Cross-listed with MKTG 6830, INTB 6830. Term offered: Fall. Max hours: 3 Credits.

Grading Basis: Letter Grade

Requires corequisite course of BUSN 6560. Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.

Typically Offered: Fall.

SUSB 6840 - Independent Study (1-9 Credits)

Instructor approval required. Allowed only under special and unusual circumstances. Regularly scheduled courses cannot be taken as independent study. Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School. Repeatable. Max hours: 9 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 9.

Restriction: Restricted to graduate majors and NDGR majors with a sub-plan of NBA within the Business School.